



DiffMix Contest Rules

Or: "Rules of Engagement"

Public Space Design Contest in Differdange (Luxemburg)

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General introduction

In this contest, we encourage participants to come up with creative designs to transform 5 public spaces in the municipality of Differdange into community places. Whether you are an architect, a designer, an artist or another creative, you can propose your project idea for one or more places following 5 diffmix briefings available for each selected place.

Participants of this contest are asked to propose designs that they will realise during 2022 - the year of the European Capital of Culture in Luxembourg involving citizens and following the requirements specified in the contest rules and in the selected briefings. The creations must correspond to the general relevance and safety requirements, serve the public and be sustainable. For the implementation of your project, you will be invited for a minimum of 2 days to come to the City of Differdange.

As artists and designers, how can we transform existing public spaces into community places through the use of art, new technologies, materials, aesthetics, and collaborative approaches?



Contest requirements

It is up to the contest participants to choose one or more preselected sites in the City of Differdange (see the briefings), materials, colour, aesthetic and the type of the projects they want to develop. Each project should result in a functional artistic design that will be showcased during the Esch22 European Capital of Culture, as well as a collaborative process that includes citizens (either in co-creation or through side workshops etc.).

Artists and designers should take into consideration the advances in technology, sustainable and/or local materials, and methods to involve citizens in these creative projects (whether in co-creation process or through side workshops, or a mix of different approaches).

Useful links about DiffMix, Differdange and Esch2022 European Capital of Culture

- DiffMix project - <https://diffmix.lu>
- City of Differdange - <https://differdange.lu/en/discover-go-out/>
- Esch2022 European Capital of Culture - <https://esch2022.lu/en/esch2022/>
- Geoportail (various maps & plans of Differdange with additional information) - https://map.geoportail.lu/theme/main?lang=en&version=3&zoom=13&X=654024&Y=6363893&rotation=0&layers=&opacities=&bgLayer=topo_bw_jpeg&crosshair=false
- Industrial History of Differdange - <https://www.industrie.lu/UsineDifferdange.html>



Eligibility

- Who: individuals, Artistic Companies or Associations, Collectives...
- This is a European Open Call, therefore we accept submission from the EU countries
- How many people [in case of a team]: you can participate as a group, but the costs and fees are defined per transformed site.

DiffMix Contest is open to artists, designers and creatives from every age and background, working in groups or individually in the EU.

Prizes

Winners: The winners will be selected according to the open public voting. Citizens of Differdange will choose the ideas they like the most. As a result, there will be one winner per space, i.e. 5 projects in total. In case a winning project was submitted by more than one artist or by a collective, as well as in case of a collaborative idea, one prize will be still allocated to a submission regardless of the number of people involved. The winners will receive their prize as well as additional budget to implement their designs in Differdange in the beginning of 2022 (according to the project budgets specified in the briefings & submissions and following technical evaluation of the proposals).

The second and the third places will also get a prize for their creative designs.



WINNER

/ Winner receives 1200 EURO Prize

/ The second and third place receive 600 EURO each

/ The construction / realisation costs are covered according to the budgets for each place and technical evaluation of the submissions. The maximum budget per intervention is 12 EUR. Please plan your proposition accordingly.

/ For winners outside of Luxembourg: a flat rate will be granted to a winning project to cover your travel to Luxembourg.

/ All winning projects will be part of the official Esch2022 European capital of culture agenda and publications. Additional publications are foreseen in the national and regional media.

Calendar & deadlines

06.08. - Launch of the Call - Submission opens on our website

19.09. at 12:00 CET - Submission closes

19.09. - 03.10. - technical revision of the submissions/ discussion with artists

04.09 - 24.10. - voting

25.10. - 31.10. - announcement of the results & winners

End of 2021 - only for winners: clarification of projects & implementation requirements

Beginning of 2022 - implementation of the winning projects in Differdange



Submission

General requirements

- Please provide an introduction of your project (about 200 words, try to win over the citizens!)
- Please provide the following details in your submission:
 - General and feasible concept
 - Surface / specific area of the selected place where you would like to realise your creation
 - At least 2 visualisations in sufficient quality that will give an understanding of how this creation will transform the existing public space (e.g. sketches, 3D designs, etc.)
 - Materials you would like to use
 - General parameters
 - General budget (maximum 12 000 EUR)
 - Ideas regarding the involvement of the citizens

The language of the submission is **ENGLISH**.



Technical criteria & evaluation

General criteria [must have]:

- The proposal has to be complete, including visuals, to be possible to implemented according to the briefing's requirements and include the citizens in the process
- safety requirements have to be addressed

The core values of the contest are:

Relevance - The degree to which the proposal is related or useful to the selected briefing(s) and is cost consistent. Relevance to the context - history, identity of the city and the space, natural and urban landscapes, local resources - is always a plus.

Physical characteristics - the creations must withstand weather for at least 1 year. Permanent creations are more recommended. Safety requirements and other relevant standards have to be always taken into consideration.

Communication - Clarity & visual representation of the submitted project idea.

Functionality / Human-centered approach - the project idea should be made for people with the citizen's needs in its core. Consideration of various age groups and special needs would be highly appreciated.

Collaborative approach - Each project idea should not only consider but also include citizens, either in creation, realisation process or through side activities.

Innovation - either it's a hand-made work or a computational design, we appreciate innovative approaches in choice of materials, technology, aesthetics or implementation process.



The diffmix organisers reserve the right to exclude any proposal that fails at any of the parameters mentioned in these rules.

Registration procedure

For a project to be accepted the artist / a representative of a team must be properly registered to the competition. All registrations will be done through the DiffMix project website (contest.diffmix.lu), where you have to create an account, log in and submit your idea.

In case you have any problems with the registration or submission process, please contact us at contest@diffmix.lu

Submission details & FAQ

- *If a file is too heavy?*

Reduce the file size or provide a link (wetransfer or others).

Please take into account that this makes it more difficult for citizens to access your submission!

- *If the submission doesn't work?* Contact us at contest@diffmix.lu
- *Can I submit more than one project?* Yes, but only one per public space.



- *Are any modifications possible?* Modifications of a submission are not possible. The project can, however, be adapted, also based on the citizens feedback, in direct exchange and agreement with the diffmix team later in the process.

The submission page will be automatically closed after the submission date and time are reached, not allowing any modifications. We suggest uploading your project 48 hours before the deadline to make sure that everything works out correctly. This way you have time to solve any issues that might come up along the submission process.

Intellectual Property

All the materials submitted to the contest will become part of DiffMix project's files. DiffMix will have full rights to publish and promote this material, always making proper mention of their author(s). The material might also be used for the DiffMix's merchandising and exhibition purposes. For any other purpose, the authors of the projects agree to share their work under the Creative Common license Attribution-ShareAlike 4.0 International (CC BY-SA 4.0) [Creative Commons — Attribution-ShareAlike 4.0 International — CC BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/)

By submitting a proposal you are giving DiffMix the right to use the received material in both printed and online publications. DiffMix Contest will also have the right to slightly modify any of the mentioned materials in order to better adapt it to the different formats and layouts that different publications might have.



CONTACTS

For additional info please check the FAQ on our website:

contest.diffmix.lu

During the competition, all participants are permitted to ask questions which help them better understand the project, briefings and/or any other aspect of the contest.

Any questions that are not resolved in this document must be addressed to contest@diffmix.lu